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A STEP CHANGE IN LUBRICATION TECHNOLOGY

CAN GIVE RACING TEAMS THE INSIDE TRACK TO SUCCESS

A new technology engine and transmission lubricant, which is currently being sold around the world, is being launched in the UK to help give racing cars a cutting edge in track performance.

Invented in Switzerland and available in almost 30 countries, A9 Lubricant Technology has been used by teams at Le Mans and also with great success by UK racing team Neil Fowler Motorsport for the past nine years.

Containing zero solvents, it works by applying an ultra-low friction protective film on the metal component surfaces in engines, transmissions and fuel systems, and is designed to significantly reduce engine wear, improve reliability and lower running costs.

Invented by Renan Biro, from the famous family of industrial chemists who invented the ballpoint pen and dry powder fire extinguishers, A9 Technology has been independently verified by some of Europe's leading testing institutes and has been proven to dramatically increase longevity and reliability, as well as lowering maintenance costs and emissions.

Renan Biro is himself a keen car collector and at one time, he and his three cousins had a private collection of more than 300 vehicles kept in an underground garage in Paris. It was this passion which led the inventor to spend three years researching and developing the technology to use on his own highly valuable cars.

To fully challenge his invention, which retails from less than £30 per treatment, Renan Biro even completed a 20,000km circumnavigation of New Zealand in a car with no oil whatsoever and just 400ml of his A9 lubricant compound in the sump.*

Neil Fowler, director of racing team Neil Fowler Motorsport, has had great success with A9 Technology while racing in the Historic Formula Ford series. The team has won the Historic Formula Ford championship five times since 2001 and also enjoyed victories in numerous overseas races, proving A9 extensively under extreme racing conditions.

He said: “We began using A9 almost a decade ago and the first time we sent our engines back for their winter rebuild, the engineer called to ask if there had been a mix-up and had we sent the wrong one.

“After starting work on that first engine, he genuinely didn’t think it had been used when, in actual fact, it had been through a hard season full of races.

“In motorsport, reliability is key and since using A9 Technology, we have seen a significant decrease in engine wear, along with increased performance, as well as saving an incalculable amount of money.

“It’s fantastic that it will now be sold in the UK and I am in discussions with the new UK distributor to guarantee uninterrupted delivery.”

Richard Balfry, director of UK distributor A9 Lubricant Technology, said: “A9 Technology is solvent-free and guaranteed to reduce friction, heat and wear on mechanical moving parts. It has been extensively tested by EU-regulated vehicle testing bodies and has been on the market internationally for quite a few years, so its efficacy is already well established.

“Enthusiasts in the know have been asking for A9 Technology to be made available for many years. Finally, we are bringing it to the UK market.

“A9 is especially relevant for racing cars, adding another dimension to strategies by helping to boost power, increase reliability and extend engine longevity – and in the process, saving money on rebuilds. A9 Technology can save an incalculable amount of money on fuels pumps alone - normally an expensive limited life component in race cars.”

For more information about A9 Technology treatments for engine, gearbox and fuel systems and to buy online, visit www.a9lubricants.co.uk.

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For more information, please contact Newline PR on 01926 888308.

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NOTES TO EDITOR: *Link to case study:
<http://www.a9lubricants.co.uk/Case-Studies.html>